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OBJECTIVE:

To obtain a challenging Front-End Development position on a web team that best utilizes my design, coding, written and oral communication skills. My background is in the Arts, but I am one of those art/math hybrids that have a strong aesthetic sense paired with an equal amount of analytical agility. My main focus is on creating a stellar user experience, DHTML, cross-browser/platform accessibility and separating content from format with semantic markup, SEO and use of best practices.

PORTFOLIO:

<http://www.tendertrap.net/>

URLs:

<http://beta.swirl.com/>
<http://www.nfl.com/trainingcamp>
<http://www.nfl.com/tickets>
<http://www.nfl.com/tickets/baltimore-ravens>
<http://www.tendertrap.net/onecolcentered.html>
<http://www.tendertrap.net/formaccess.html>
<http://www.avery.com/>
<http://www.8e6.com/>
<http://www.infiniteshows.com/>

EMPLOYMENT:

10/6/2009 – 2/10/2010

Comcast (Fandango/Swirl by DailyCandy), Santa Monica, California
Front-End Web Developer

As a Front-End Developer for this E-commerce startup,

- Hand-coded pages and integrated them into dynamic EP (ElasticPath) pages using Eclipse with a Tomcat server.
- Utilized the jQuery JavaScript library and plugins to create modal overlays, and a background image randomizer.
- Utilized CSS-P for block-level layout elements and CSS-2 standards for formatting text and background images—all hand-coded.
- Used conditional comments in head section to include alternative style sheets to accommodate browser-rendering differences.

ENVIRONMENT: XHTML, HTML, ElasticPath, JavaScript, jQuery, CSS, Photoshop, Dreamweaver, Apache, Tomcat, UNIX, Subversion, Amazon S3, Eclipse, IETester, Firebug.

5/6/2009 -- 9-01-2009

NFL Networks, Culver City, California
Web Applications Developer

As a Web Applications Developer for this entertainment company, I built pixel-perfect, table-less JSP templates and static XHTML pages for the NFL Hall of Fame and Training Camp and new Tickets section. I also built templates utilizing CSS Sprites and Prototype plugins for tooltips and did all coding the the Super Bowl 44 countdown section.

ENVIRONMENT: XHTML, JSP, JavaScript, CSS, CSS Sprites, Apache, Tomcat, UNIX, Subversion, Eclipse, Version One, CMS, jQuery, YUI, Prototype, Sitemesh, SEO, Firebug.

2/17/2009 -- 3/17/2009

The Capital Group, Los Angeles, California
Front-End Developer

As a Front-End Web Developer for this investment firm, I worked on HTML and XML pages to create table data for funds and bonds. I also created new CSS styles for the Table of contents section using CSS2 CSS-P and validated all HTML and CSS at W3c.org.

ENVIRONMENT: HTML, XHTML, JavaScript, CSS, Dreamweaver CS3, Clearcase, Clearquest (Rational tools), Lotus Notes.

2/11/2008 – 12/19/2008

DirecTV, El Segundo, California
Senior Front-End Web Developer, Engineering Department

As Senior Front-End Web Developer for the Engineering Department at DirecTV, I designed the UI for the Admin Console, Widget Management System and integrated all JSP pages for the Widget SDK online web app.

- Gathered project requirements and met with design and engineering teams to determine site needs.
- Determined IA requirements and created appropriate directories, navigation and structure.
- Created wireframes of each screen and determined commonalities for templating purposes.
- Created proof of concept: Built validated XHTML pages with full doctype, semantic markup and CSS from pixel perfect layered PSDs in Dreamweaver code view.
- Hand-coded pages and integrated them into dynamic JSP pages using Eclipse with a JBOSS server.
- Utilized the jQuery JavaScript library and plugins to create accordion menus, modal overlays, info boxes, styled input 'browse file' buttons as PNG images, stylized fade-in tool tips and implemented AJAX forms.
- Utilized CSS-P for block-level layout elements and CSS-2 standards for formatting text and background images—all hand-coded.
- Used conditional comments in head section to include alternative style sheets to accommodate browser-rendering differences.
- Coordinated with the Java developers to maintain best practices and file versioning via CVS repository. Tested code on IE6, IE7, Firefox 2-3, Safari on PC (XP and Vista) and Mac platforms.
- Created accessible forms that all so 'look pretty'.
- Worked extensively with creating alpha transparency in PNG file format and their issues with IE6.

ENVIRONMENT: XHTML, JavaScript, JSP implementation, CSS2-3, CSS-P, jQuery, Prototype, YUI, DOJO, Eclipse, JBOSS server, XML, CVS, Bugzilla, Firebug, Dreamweaver CS, Photoshop CS3, Gimp, PNG alpha transparency issues, Windows XP, Mac OS 10.5, Linux, cross-browser/platform dynamic websites.

2/25/2006 -- 2/06/2008

Avery Dennison, Brea, California

Front-End Web Developer, IT Department

Front-End Web Developer for a global Fortune 500 company in Orange County for Avery.com. Our team met weekly with Marketing to determine priorities and inform them of design limitations and/or solutions. We have been focused on our site renovation and project a hard launch date of June of 2008.

- Utilized CSS-P for block-level layout elements and CSS-2 standards for formatting text and background images—all hand-coded.
- Interpreted and implemented Marketing campaigns, add WebTrends tracking codes and make text, image and layout changes by request. Coordinate with other developers to ensure revision accuracy.
- Implemented SEO meta data, fine tune alt tags, page relevance, keyword linking and directory & file naming to optimize search results and usability.
- Coordinated with the Java developers to maintain best practices. Tested code on 6x version browsers and above for Firefox, Safari & IE on PC and Mac platforms.

ENVIRONMENT: HTML, XHTML, JavaScript, JSP, CSS, XML, Dreamweaver MX 8, Fireworks 8, Photoshop CS, WebTrends, Google tracking, Urchin, Lotus Notes 6.5.

3/25/03 -- 2/20/2006

8e6 Technologies, Orange, California

Webmaster/UI Developer, Marketing Department

I have developed the public, partner and intranet sites for an Internet Filtering hardware/software manufacturer with one hundred and five onsite employees. I Designed the UI and coded the Intranet, public e-commerce and Secure Channel Partner sites and their yearly redesigns. I worked closely the Engineering, QC and Programming teams to develop flow charts and synchronize file naming conventions, and with Marketing to establish goals and create and meet multi-level deadlines.

- Conducted a Usability study for product demo GUI. Presented Engineering, Programming and QC with findings and suggestions. Continued to refine the GUI following Microsoft usability standards.
- Created search Engine using CGI and MySQL and set up cron job on Apache server to automatically re-index the database files when any updates have been made. Developed public site adhering to W3C CSS-1 standards. Built a PHP bulletin board for Technical Support to document product revisions and track user generated fix tickets.
- Managed SEO project with outside vendor with 4 employees. Coordinated and implemented SEM goals and implemented all SEO copy, alt tags and meta tag changes on over 350 html pages. I also Administrated the Apache server and created server side validation for all of our forms.
- Gathered project requirements and met with design and engineering teams to determine site needs.
- Created layouts of each screen and determined commonalities for templating purposes.
- Determined IA requirements and created appropriate directories, navigation and structure.
- Built and validated validated XHTML pages and CSS from pixel perfect layered PSDs in Dreamweaver and hand-coded pages and integrated them into dynamic JSP pages using Eclipse with a JBOSS server.
- Tested code on 4x browsers and above for Netscape and IE on PC and Mac platforms.
- Used Web Trends reports to steer and monitor traffic. Gatekeeper for all official documents and administrator for all users with different access levels to secure areas.
- Served as Salesforce Administrator and Implementer. Created multiple forms to track success of Print Ads and Online forms for various marketing campaigns and set up Lead Generation forwarding to Sales Rep by region. Additionally, I attended Salesforce training events to improve my ability to be more strategic and accurate with our Generated Leads and paid lead lists.

ENVIRONMENT: HTML, XHTML, DHTML, JavaScript, PHP, CSS, Dreamweaver MX, Photoshop, WebTrends, Acrobat Distiller, Google tracking, Urchin, Apache, Linux, Salesforce.

8/04/02 -- 8/04/05

Infinite Productions, Seattle, Washington
Designer/Developer

- Created original graphics and web presence for local Independent Music Production and Talent Buying firm.
 - Worked with client to establish site needs and strategy utilizing CSS, JavaScript, XML, PHP and layers instead of tables.
 - Converted existing ad colors from pantone to hexadecimal for consistent look and feel (branding).
- 29 Continued to update their busy calendar of events.

2/16/00 -- 9/4/01

The Cobalt Group, Seattle, Washington
Senior Website Builder/Production Specialist

- Built 100's of websites for OEM Automobile manufacturers and dealerships utilizing HTML, JavaScript, CSS, .SWF/.FLA files, frames and complex tables.
- Scanned and optimized dealer logos or created custom graphics, animated gif's and Flash animations for clients.
- Used SWISH and Generator for text effects.
- Hand-coded all work in PICO on UNIX shell.
- Updated html files and CGI scripts using SSH via Telnet/Putty.
- Worked closely with sales on improving design and content.
- Made quick changes on the fly for sales team.
- Interpreted and implemented client requests daily.
- Mentored colleagues on JavaScript and Flash 5 technologies.

EDUCATION:

South Seattle Community College, Seattle, WA
Webmaster Certification program 1999

Continued to take Advanced Web Graphics and Multimedia (Flash) courses.

Southern California College of Court Reporting, Anaheim, CA
CSR certification program

120 WPM on stenotype machine

Golden West Junior College, Huntington Beach, CA
 Arts, humanities, language

INTERESTS: New technologies, reading compulsively, playing drums, oil painting, refinishing furniture, interior design, architecture, landscaping, walking dogs, solving puzzles, and dining out and seeing films with friends.