

CAROLYN RUE GOMARD

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SUMMARY

Front-End Web Developer with over 10 years of experience creates pixel-perfect PSD to HTML UI, and Custom Wordpress child Themes. I also design UX user flows, wireframes, rapid prototypes, Responsive HTML emails, complex forms and web graphics.

SKILLS

- HTML5, CSS3, jQuery, Bootstrap, Wordpress custom themes and plugins, APIs, SEO.
- Photoshop, Moqups, HTML emails (Responsive) campaigns, style guides, landing pages.
- Git, SVN, Agile

PORTFOLIO

<http://tendertrap.net>

EXPERIENCE

Aware Branding – Chatsworth, CA

Nov 2017 – Present

Wordpress UX/UI Developer

Marketing assets, social media APIs and building custom tools for care product manufacturer.

- Custom HTML canvas design tool for clients to visualize their branding on products.
- Design UX/UI, graphics, custom plugins/child themes, wireframes, typography and color palettes.

The Creative Group – Los Angeles, CA

June 2016 – September 2017

Wordpress Developer

Custom Wordpress sites for hair care formulary, an Event Coordination Agency, a Non-profit and quick turnarounds on digital agency projects.

- Wordpress custom theming.
- APIs: Google Maps, Instagram, Facebook. Site performance & optimization.

Yokohama Tire Company – Irvine, CA

February 2017 – April 2017

UX/UI Developer

Created Admin console Dashboard using Bootstrap 3x, jQuery, JavaScript and CSS3.

- UX user flows, prototyping and wireframing
- Free rein for look and feel-- HTML5, custom icons, layout, typography, navigation and sprites while adhering to Yokohama style guide.
- Built Complex forms using jQuery and JavaScript for Sales accrual/forecasting.

GlobeOne – Santa Monica, CA

February 2016 – May 2016

Wordpress Developer

Built Custom Responsive Foundation 6 Wordpress theme, multi-site, WPML multi-language translations for Bengali/Vietnamese, site optimization, SEO, Gravity forms/validation, custom blog posts and html emails.

TenderTrap Web – Los Feliz, CA

April 2013 – Present

Sr. Front-End Web Developer

Created Web Applications, HTML emails, Responsive Websites for AZUBU, 1-800-DENTIST, Moonstone Interactive, Collaborate Music Productions, Sprites, and Git.

Designed:

- Customized Instagram feed for Interior Designer using their colors, voice, typefaces.
- Image carousels, Youtube/Vimeo embedding, HTML5 landing pages, HTML emails.

Responsive html email: http://cynthiadesser.com/email_campaigns/email_holiday_2016-gold.html

Wordpress for Music Supervision: <http://tendertrap.net/cmp>

ICS Mobile – Santa Monica, CA

June 2012 – April 2013

Sr. Web Applications Developer

- Built platform to distribute iOS apps for 1,000,000+ users.
- Created two Mobile Web Apps using HTML5, CSS3, JSP, jQuery UI/mobile, Sprites.
- Drove IA/UX/UI project. Wireframes, user flows, mockups.

NBC/Comcast (Fandango/Swirl by DailyCandy) – Santa Monica, CA

November 2010 – December 2011

Manager, Daily Sales Email Campaigns/Operations Department

Managed daily business-critical Email Campaigns for designer sample flash sales site with over 800k subscribers. Hand-coded HTML, CSS, managed integration into Velocity templates.

Disney (DIMG) – North Hollywood, CA

May 2010 – November 2010

Front-End Web Developer

- Hand-coded pixel-perfect layouts for Disney Movies Online using XHTML, CSS2 and jQuery.
- Designed IA site wide, naming conventions, HTML welcome emails, forms.
- Perforce version control.

Comcast (Fandango/Swirl by DailyCandy) – Santa Monica, CA

October 2009 – February 2010

Front-End e-Commerce Web Developer

- E-commerce site for luxury goods. Managed daily business-critical Email Campaigns for designer sample flash sales site.
- Hand-coded HTML, CSS, jQuery.
- Integrated into Velocity templates.

NFL Networks – Culver City, CA

May 2009 – September 2009

Web Applications Developer, Engineering

- Built pixel-perfect, table-less JSP templates and static XHTML pages for the NFL Hall of Fame, Training Camp and Tickets section.
- Templating utilizing CSS Sprites and UI for the Super Bowl 44 countdown section.

DirectTV – El Segundo, CA

February 2008 – December 2008

Sr. UI Web Developer, Engineering Department

As Senior UI Developer for the Engineering Department at DirecTV, I was the architect of the UI for the Admin Console and Widget Management System and coded all html pages for the Widget SDK online web app.

- Drove IA/UX/UI project in Engineering Dept. Created user flows, wireframes, mockups.
- Built Widgets for the set-top box. (TV)

Avery Dennison – Brea, CA
February 2006 – February 2008
Front-End Web Developer, IT Department

Front-End Web Developer for a global Fortune 500 company in Orange County for Avery.com. Our team met weekly with Marketing to determine priorities and inform them of design limitations and/or solutions.

Hand-coded XHTML and CSS2.

- Feature enhancements, microsites, bug fixes
- Implemented SEO Marketing campaigns

8e6 Technologies – Orange, CA
March 2003 – February 2006
Webmaster/UI Developer, Marketing Department

Developed the public, partner and intranet sites for an Internet Security company with 100+ employees.

Collaborated with Engineering, QC and Marketing for feature enhancements.

- Managed 4 person SEO team and served as Salesforce Administrator.
- Developed use cases and file naming conventions.

The Cobalt Group – Seattle, WA
February 2000 – September 2001
Webmaster/UI Developer, Production

Built 50+ websites for OEM Automobile manufacturers and dealerships utilizing HTML, JavaScript and CSS.

- Hand-coded HTML using command line on UNIX shell.
- Mentored colleagues on Flash 5 technologies.

EDUCATION

Certification:

Webmaster Certification Program 1999 / 74 CREDITS

South Seattle Community College – Seattle, WA

Brad Hussey, Code College on Udemy, License UC-0HWAXYH4

Wordpress Theme Development with Bootstrap

Training:

Lynda.com

Creating a Responsive Web Design: Advanced Techniques

License 08F1B6

WordPress Workflows

License 029F85

HTML5: Structure, Syntax and Semantics

License C59F51

Bootstrap 3 Essential Training

License 3FA8A6

UX: Accessibility

License F8B820